



## **Azotel Technologies and DoubleRadius announce reseller agreement for the United States**

### ***DoubleRadius now offers Azotel's SIMPLer™ OSS solution and WISP-in-a-Box clients***

**Cork, Ireland, November 15, 2010** – Azotel Technologies and DoubleRadius announced today that they've signed an agreement for DoubleRadius to resell Azotel's products. DoubleRadius already distribute radio equipment for wireless broadband networks, so adding Azotel's SIMPLer™ Operations Support System (OSS) solution and WISP-in-a-Box clients to their product portfolio is a logical step for both companies. For Azotel, it provides a new distribution channel in the region, while for DoubleRadius it broadens the scope of their portfolio to include the Core Network and OSS.

Azotel's SIMPLer™ OSS is a full-featured service provider management platform, used to manage single or multiple ISP businesses from sign-up to disconnect. Important SIMPLer™ OSS features include auto provisioning of radio equipment, customer portal with automated sign-up, monthly billing and credit card processing, technical support trouble tickets, installation scheduling, inventory management, sales promotions, management reports and more.

"We see an ever-increasing demand for broadband solutions throughout the USA," said John O'Hare, CEO of Azotel. "While many operators focus entirely on building their network, those that are truly successful pay equal attention to the systems required to effectively manage and operate those networks. This is where our SIMPLer OSS platform comes into its own, by using a single platform which provides all the required management functions."

"We put a lot of effort into finding the right partner to help expand our presence in the United States," continued Mr O'Hare. "We're delighted to have found that partner in DoubleRadius, and to have very quickly concluded this agreement with them. The power of our SIMPLer platform, coupled with DoubleRadius's experienced sales team and knowledge of the US market, will help to accelerate the rollout of wireless broadband solutions in this region."

"DoubleRadius is focused on partnering with the top manufacturers and exciting new industry names such as Azotel," said Jason Radford, East Coast Sales Manager a DoubleRadius. "There's a strong demand now in the ISP market for systems which help operators to manage their businesses more effectively, reducing and removing inefficiencies, and therefore helping to make them more profitable. Azotel's SIMPLer platform is the ideal management solution for this market, as it provides all of the required functions in a single platform. We're delighted to have concluded this agreement with Azotel, and look forward to a long and productive relationship with them."

Azotel's SIMPLer OSS solution will be demonstrated at the DoubleRadius's upcoming [Wireless Without Limits](#) conference cruise from November 14<sup>th</sup> – 19<sup>th</sup>.

#### **About Azotel Technologies ([www.azotel.com](http://www.azotel.com))**

Azotel Technologies develops integrated customer and network management solutions that help Internet Service Providers improve their business operations, services and profitability. Azotel has its headquarters in Cork, Ireland with regional offices in Canada, Chicago and Poland. For more information on Azotel products and services please contact your local Azotel distributor/reseller.

#### **About DoubleRadius ([www.doubleradius.com](http://www.doubleradius.com))**

DoubleRadius is your one-stop shop for networking and communications. We provide our customers with networking and communications equipment from top manufacturers and from exciting new industry names such as Azotel. But we don't stop there. DoubleRadius Technical



Solutions offer a wide array of turnkey solutions that include Consulting/Design, Installation/Deployment, and Ongoing Support/Management. Additionally, our unique DoubleRadius Financing Programs allow customers to finance products and services instead of depleting their positive cash flow with an outright purchase up front.

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